Roll No ....

IT-7004(2)-CBGS
B.E. VII Semester
Examination, December 2020
Choice Based Grading System (CBGS)
E-Commerce and Governance
Time : Three Hours

Maximum Marks : 70

Note: i)   Attempt any five questions.

ii)   All questions carry equal marks.

1. a)   What is E-Commerce? Discuss all E-business models.

    b)   What is Supply Chain Management? List any six characteristics of supply chain management in E-commerce.

2. a)   What are transaction costs and why are they important?

    b)   Explain C 2 C E-Commerce with an appropriate example.

3. a)   Explain a layered architecture for M-commerce along with the function of each layer.

    b)   Discuss Credit Card based electronic payment system.

4. a)   What is E-framework? Discuss its various steps and its related issues.

    b)   What is E-readiness? Explain E-government readiness.

5. Discuss various application of data ware housing and data mining in E-Government.

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6. a) Explain mobilization and lobbying?
    b) Explain any two e-Governance models.

7. Explain following term:
    a) Data system infrastructural preparedness
    b) Human Infrastructural
    c) Technological Infrastructure

8. Write short notes :
    i) Security concern in E-commerce
    ii) M - Commerce.

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